

IN THE CLAIMS:

Please amend the claims as follows:

1. (Currently Amended) A method for the automated ordering and performing of printing services and mailing services in a mailing service system (10), with which the order data for mail (40) to be printed and sent is generated by a mobile terminal (80), whereby the mobile terminal belongs to a mobile system (11), the method comprising:

~~characterized by~~

~~the following steps:~~

[[~~-~~]] ~~generation of~~ generating order data by ~~means of~~ a mobile terminal (80), whereby the order data ~~consists of~~ comprises at least one image motif and of delivery information[[~~,~~]] in the form of a mailing address;

[[~~-~~]] ~~transmission of~~ transmitting the order data from the mobile terminal (80) to a preparation component (92) of the mobile system (11),

[[~~-~~]] ~~transmission of~~ transmitting the order data from the preparation component (92) of the mobile system (11) to a verification and processing component (81),

[[~~-~~]] checking and processing of the order data in the verification and processing component (81) and ~~transmission of~~ transmitting the order data to an interface (30) of the mailing service system (10),

[[~~-~~]] ~~transmission of~~ transmitting the order data from the interface (30) to a database (31),

~~editing of~~ the order data into a printing order, ~~whereby the editing takes place in an~~ editing component (70) that is connected to the database (31),

~~transmission of~~ transmitting the printing order to a printing production component, (50) and

~~generation of~~ generating mail (40) in the printing production component (50),

[[~~-~~]] ~~transfer of~~ transferring the mail (40) to a distribution system (90), and
invoicing for the printing service and/or mailing service via an invoicing component
(91) of the mailing service system (10),

wherein the invoicing component of the mailing service system invoices an invoicing
component of the mobile system for printing service and/or mailing service.

2. (Currently Amended) The method according to Claim 1,
~~characterized in that~~
wherein the order data generated by the mobile terminal (80) is present in the form of
MMS data (Multimedia Messaging Standard).

3. (Currently Amended) The method according to ~~one or more of the preceding~~
~~claims~~ Claim 1,
~~characterized in that~~
wherein the image motif for an order is an image generated on the user side or else an
image from a selection offered to him.

4. (Currently Amended) The method according to ~~one or more of the preceding~~
~~claims~~ Claim 1,
~~characterized in that~~
wherein the mail (40) to be printed and sent is a postcard having an image motif side
and a text side.

5. (Currently Amended) The method according to ~~one or more of the preceding~~
~~claims~~ Claim 1,

~~characterized in that~~

comprising transmitting the order data ~~is transmitted~~ from one computing means (94)
computer of the preparation component (92) to the verification and processing component
~~(81), whereby the transmission is carried out~~ via a protocol that has been coordinated
between the components.

6. (Currently Amended) The method according to Claim ~~[[7]]~~ 5,

~~characterized in that~~

wherein the coordinated protocol is the smtp protocol (Simple Mail Transfer
Protocol).

7. (Currently Amended) The method according to ~~one or more of the preceding~~
~~claims~~ Claim 1,

~~characterized in that~~

comprising filtering ~~the verification and processing component (81) carries out a~~
~~filtering~~ of the received order data according to predefined specifications.

8. (Currently Amended) The method according to Claim 7,

~~characterized in that~~

wherein the filtering step comprises ~~consists of~~ sorting out order data that was not sent
by a computing means (94) of the mobile system (11) having a defined IP address.

9. (Currently Amended) The method according to ~~one or both of Claims Claim 7 and 8,~~

~~characterized in that~~

wherein the filtering step comprises ~~consists of~~ sorting out order data that does not contain any image data.

10. (Currently Amended) The method according to ~~one or more of Claims Claim 7 to 9,~~

~~characterized in that~~

wherein the filtering step comprises ~~consists of~~ sorting out order data containing unsolicited advertising and mass-mailing orders (spam data).

11. (Currently Amended) The method according to ~~one or more of Claims Claim 7 to 10,~~

~~characterized in that~~

wherein the filtering step comprises ~~consists of~~ sorting out order data for which the transmitted file size does not match a defined size range..

12. (Currently Amended) The method according to ~~one or more of Claims Claim 7 to 11,~~

~~characterized in that~~

wherein the filtering step comprises ~~consists of~~ sorting out order data that does not contain defined characters and/or character strings.

13. (Currently Amended) The method according to ~~one or more of the preceding~~ claims Claim 1,

~~characterized in that~~

comprising the verification and processing component (81) ~~carries~~ carrying out a validation of the received order data according to prescribed specifications.

14. (Currently Amended) The method according to Claim 13,

~~characterized in that~~

wherein the validation step comprises ~~consists of~~ checking the syntax and/or the semantics of the delivery information.

15. (Currently Amended) The method according to ~~one or both of Claims~~ Claim 13 ~~and 14,~~

~~characterized in that~~

wherein the validation step comprises ~~consists of~~ automatically correcting the syntax and/or the semantics of the delivery information.

16. The method according to ~~one or more of the preceding claims~~ Claim 1,

~~characterized in that~~

comprising the verification and processing component (81) ~~carries~~ carrying out a conversion of the order data into data that can be read by the interface (30) of the mailing service system (10).

17. (Currently Amended) The method according to Claim 16,
~~characterized in that~~
comprising the verification and processing component (81) converts converting the
order data from an smtp protocol transfer into an http protocol transfer.

18. (Currently Amended) The method according to ~~one or more of the preceding~~
~~claims Claim 1,~~
~~characterized in that~~
comprising storing the order data processed by the verification and processing
component (81) ~~is stored~~ in a database.

19. (Currently Amended) The method according to Claim 18,
~~characterized in that~~
comprising storing the order data ~~is stored~~ in the database, ~~marked~~ marking the order
data as being erroneous, if said data is erroneous and/or cannot be corrected.

20. (Currently Amended) The method according to ~~one or both of Claims Claim~~
~~18 and 19,~~
~~characterized in that~~
comprising storing the order data ~~is stored~~ in the database, ~~database, marked~~ marking
the order data as being erroneous, and
sending ~~is sent~~ once again if an error occurred when the data was transmitted from the
verification and processing component (81) to the interface (30).

21. (Currently Amended) The method according to ~~one or more of the preceding~~
~~claims~~ Claim 1,

~~characterized in that~~

comprising automatically transmitting a message ~~is automatically transmitted~~ to the user who has generated order data on a mobile terminal (80) if the checking and processing of the order data reveals that the ordered mail cannot be printed and/or mailed.

22. (Currently Amended) The method according to Claim 21,

~~characterized in that~~

wherein a user of the mobile system (44) is not invoiced or only partially invoiced for the ordered mail by the invoicing component (93) of the mobile system (44) if ordered mail cannot be printed and/or mailed.

23. (Currently Amended) ~~The~~ A system for carrying out a method for automatically ordering and performing printing services and mailing services, with which an order for mail (40) to be printed and sent can be generated on a mobile terminal (80) by a user,

~~characterized in that~~

comprising it comprises means for the automated ordering and performing of printing services and mailing services using a method according to ~~one or more of Claims~~ Claim 1 to

24.

24. (Currently Amended) The A system for the automated ordering and performing of printing services and mailing services, with which an order for mail (40) to be printed and sent can be generated on a mobile terminal (80),

~~characterized in that~~

the system comprising ~~consists of at least the following components:~~

[[~~-~~]] a mobile system (11) ~~consisting of~~ comprising at least one mobile terminal (80) for generating order data, a preparation component (92) for preparing the order data, an invoicing component (93) for invoicing for services ~~as well as means~~ and a first transmitter for transmitting the order data from the mobile terminal (80) to the preparation component (92);

[[~~-~~]] a mailing service system (10) ~~consisting of~~ comprising at least one interface (30) for accepting order data, a database (31) for data management and application management, an editing component (70) for editing order data into printing orders, a printing production component (50) for generating mail (40) and an invoicing component (91) for invoicing for the printing service and/or for the mailing service on the order component of the mobile system; and

[[~~-~~]] a verification and processing component (81) for preparing order data, a database for storing order data and ~~means~~ a second transmitter for transmitting order data to the interface (30) of the mailing service system.

25. (Currently Amended) The system according to ~~one or both of Claims~~ Claim 23 and 24,

~~characterized in that~~

wherein the verification and processing component (81) belongs to the mobile system (11).

26. (Currently Amended) The system according to ~~one or both of Claims~~ Claim
23 ~~and 24~~,

~~characterized in that~~

wherein the verification and processing component (81) belongs to the mailing
service system (10).

27. (Currently Amended) The system according to ~~one or more of Claims~~ Claim
23 ~~to 26~~,

~~characterized in that~~

wherein the interface (30) of the mailing service system (10) is an http interface.